



Erum Mashwani
Creative Designer

Hi, my name is **Erum Mashwani** and I am a **Creative Designer** from Pakistan. My core domains is **Branding, Email Designing, Print Media** and **Social Media Management**. You can learn more about me and my work in this CV.

Education

MA Islamic Studies

University of Karachi | 2018

B.Com

University of Karachi | 2016

I.Com

Women's College | 2014

Matric

Merchant Navy School | 2012

Core Competencies

- Reading Books
- Research, Surfing Internet
- Good Written Skills
- Leadership Qualities
- Team Work
- Responsible & Organized
- Deadline Driven

Work History

Creative Designer

Arrox Studio | 2023 - to date | Vancouver, Canada

Responsibilities include:

- Branding
- Print Media
- Social Media Management
- Email Designing
- Website Designing

Senior Creative Director

Carbon Reprographics | 2018 to 2021 | Texas, US

Responsibilities include:

- Leading the Team
- Project Management
- Print Media
- Social Media Management
- Email Blast
- Website Banners

Graphic Designer

Mustahiq | 2017 - to date | Karachi, Pakistan

Responsibilities include:

- Social Media Creatives Designing
- Campaign Designer

with several one-time projects

Software

Illustrator	● ● ● ● ● ● ● ●
Photoshop	● ● ● ● ● ● ○
Canva	● ● ● ● ● ● ● ●
Clipchamp	● ● ● ● ● ○ ○
CapCut	● ● ● ● ● ○ ○

Language

English - Fluent

Urdu - National Language

Pashtu - Mother Language

Interests



Music



Recording Quran Recitations



Cooking

A highly aspiring Graphic Designer professional with 10+ years of invaluable hands-on experience in handling and supervising several simultaneous creative design projects, concept creation, and designing brand books and brand guidelines. Equipped with the ability to build long-term mutually beneficial relationships with clients, vendors, and workforce.

I have on my credit some proven abilities in the management of the complete designing process, from conceptualization to delivery, and able to stretch the boundaries of designing and digital storytelling to help my client's brands stand out.

Contact

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Behance

<http://be.net/erumashwani>

LinkedIn

www.linkedin.com/in/erumashwani

Website

www.erumashwani.com